



# WHO'S THE BOSS?

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**GAVIN QUINN: PRESIDENT, CITY OF GLASGOW COLLEGE STUDENTS' ASSOCIATION**

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# Context



- Students' Associations strive to be autonomous yet the **key to success** is working in **partnership** with their institution.
- Colleges/Boards/dependencies on funding, and college employment contracts, can make full autonomy challenging.
- Elected Officers (voluntary Exec and paid Presidential team - mix of sabbatical and part time depending on institution and Constitution).
- Staff support - having staff with the right skill set, and a **shared vision** regarding the ethos of the SA is crucial to success.
- Elected Student Officers are **accountable to the student body** - so really, **the students are the boss**. Not everyone seems to know this...
- *Q. How can we build an effective Students' Association model that allows elected officers to flourish and develop as individuals, foster a sense of autonomy, promote institutional buy-in and, most importantly make a positive difference to our students?*

# A team approach...



# So, who is the boss?



- Elected Officers are the leaders and they are accountable to the student body - this should be clear in the Constitution.
- While there is a line management structure in place, CitySA strives towards a non hierarchical team experience with clarity around roles and responsibilities as the focus.
- Allow the leadership role to move within the team, depending on situation.
- Mentoring/Advisor/Critical Friend/Civil Service approach. Staff provide well researched ideas and balanced options and let the Elected Officers decide, seeking approval from Student Body.
- Experienced staff should look at the skills of the elected officers and provide opportunities throughout the year that let them develop, grow and build networks and links for their futures [Transition Guidance \(NUS\)](#).

# Inspire and Innovate



- Leadership roles within the team should inspire the students and Elected Officers around them to achieve.
- Provide structure and support to let ideas and creativity flourish.
- Encourage clear systems to be set up allowing the Student Executive team to feel accountable to their **voters**, not just College Management, or indeed their ‘line manager’. Always refer back to the Constitution and associated Schedules for clarity.
- Once structures and systems regarding Finance, weekly meetings, information sharing etc. are clarified, visionary ideas can emerge and become a reality.
- Promote the ethos of inspiration, innovation and leadership amongst the team. Never underestimate the power we have to be a positive influence on someone’s life. Remember the power of ‘Lollipop Moments’...!
- [TED Talk: Drew Dudley - Lollipop Moments](#)

# Training



- Building the skill set of the Elected Officers through training is key.
- Staff experience and feedback from previous Exec Officers helps to create training programme for the new team.
- 2 full days at the end of June with Team 12-13 (reviewing and preparing handover notes for new team)
- 2 full days at the start of July with Team 13-14 (facilitated by college staff and external partners e.g. NUS Director of Nations, sparqs etc.)
- Since July 2013, Team 13-14 have been involved in a wealth of training opportunities:
  - College Governors (NUS)
  - Diversity and Equality
  - ‘Turning your Manifesto into a Reality’
  - Presenting a Professional Image
  - Chartered Management Institute
  - Leadership Challenge
  - ‘Respect Me’
  - Time Management
- On-going training and support planned for session (Careers workshops, CMI Leadership etc.)

# Celebrating and evidencing success



- Encourage Exec Officers to showcase their achievements on behalf of the student body i.e. tell the membership about the SA wins - both big and small.
- Use all avenues (Facebook, e-mail, Twitter, CitySA website, Plasmas, VLE, Staff Intranet, President's Column in City Life, Student Radio/TV/Magazine etc.)
- Encourage Exec Officers to communicate effectively with their membership - ask the students/Class Reps what works for them.
- Encourage Exec Officers to present their achievements and experiences at various workshops events, both in College and nationally i.e. today!
- Encourage Exec Officers to work towards publishing an annual report they can be proud of [CitySA Annual Report 12-13](#)

# Values and Behaviours



- Know and adhere to the SA Values agreed by the team and call each other to account if things slip.
- Present a professional image at all times.
- ☐ Some good advice for Exec Officers - before taking a decision or embarking on a course of action, ask yourself:
  - Is it helping students?
  - Is it legal? (check the Constitution)
  - How would I feel if it was published by national media?
  - Have I taken advice from others in my team or external partners/advisors (e.g. NUS) before I make my decision?
  - Am I comfortable defending this decision if it is challenged?
  - Is this my role, or someone else's within the team?
  - Should I work with others on this project?
  - This is where the critical friend/mentor/advisor team work approach works well.
  - Staff team working in partnership with Elected Officer to achieve a shared vision is crucial to success.
- **When recruiting staff teams, think carefully about the skill set required to allow your SA to flourish.**





# CitySA: Core Team 13-14

(Gavin, Sandra, Matt, Victoria, Will, Michelle, Sarah)

**Hierarchical order not important**

Clarity and understanding of the importance of our individual roles and responsibilities is.

**Each of us are leaders and can create 'lollipop moments' everyday in different ways, depending on the context.**



# Any Questions?

